

Carosh Announces a new VAR program designed for IT service providers

Announcing A VAR Program designed Specifically For YOU

What will this program do for me?

- ✔ Gain additional customer relationships
- ✔ Differentiate yourself with Carosh Proprietary services & IP
- ✔ Gain access to new customer channels
- ✔ Increase revenue from existing customers - extra billable hours from incremental regulatory required services.
- ✔ Receive co-op marketing dollars and expert marketing support to ensure the success of this program.
- ✔ New channel of qualified leads.

Is this program for me?

- 1 If your company works with "Covered Entities," such as hospitals, medical practices, and insurance companies - **yes, this program is for you.**
- 2 If your company works with "Business Associates," who provide services to medical practices/hospitals or insurance companies - **yes, this program is for you.**

What Would Our Reseller Relationship Look Like?

Reseller will be trained on

- How to sell Carosh solutions.
- How to implement and administer the HIPAA Suite[®] Software.

Reseller will receive

- Qualified Leads
- Participation in Carosh sponsored events
- Co-op marketing dollars
 - \$2,500 initially then 10% of annual sales of Carosh Products and Services

What Would The Commission Structure Look Like?

| Value-added-reseller Commission Structure | |
|---|------------|
| Product | Commission |
| HIPAA Express® | 35% |
| HIPAA Suite® | |
| HIPAA Training | |
| KnowBe4 Cyber Security Training | 35% |

*First 6 VAR's receive 35% commission for years 1 through 3. All other VAR's receive 35% commission for year 1 and 20% commission for year 2 and 3.

What Obligations Do I Have?

Reseller will be responsible for the following:

- Initial and annual investment of \$5,000.00 (currently exempted)
- Attend annual training :
 - How to Sell Carosh Solutions (\$250 Value)
 - How to configure and administer the HIPAA Suite® Software (\$500 Value)
- Attend a HIPAA Express® Workshop (\$3,200 Value)
- Maintain an annual sales level of \$25,000 of Carosh products and services (achieving this level exempts the VAR from the annual fee).

Why Partner With Us?

- Carosh has 96% positive satisfaction rates from clients, resulting in nearly 0% churn over the past 7 years.
- Carosh will support you with:
 - A dedicated expert to support your prospects and customers (technical and regulatory questions)
 - A dedicated marketing expert to optimize your co-op marketing spend
 - Provide you with a flow of qualified sales leads
- Our CEO, Roger Shindell, is a widely published expert in the field of HIPAA Compliance, has served broadly in the field for over 20 years. Our leadership team has or currently serves as:

Chairman of the HIMSS Risk Work Group

Member of the HIMSS Indiana board

Member of the AHIMA Privacy and Security Council

Columnist and member of the editorial board for 3 national HIPAA related journals

Speaker at over a dozen HIPAA and security related industry conferences.

Contact Now :  (877) 778-1816  info@carosh.com  www.carosh.com